



Tele-Health services and more...

Company Profile

www.yellowdotmed.com

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History & Overview

YellowDotMed is an innovative revolutionary telemedicine company specialized in offering a unique set of services that help healthcare providers achieve better clinical management for their patients. Our services include teleradiology, medical second opinion and radiology site management among many others.

We profoundly believe that reliable and accurate diagnosis is key to competent clinical management. We offer accessible, professional, affordable and consistent online diagnosis. We change the lives of our patients medically ...

Effectively, WE CHANGE OUR PATIENTS' LIVES...

About Us



Obtaining professional medical help should not be a challenge in this era of pioneering telecommunication.

Emerging from this belief, YellowDotMed was born. Our aim is to provide expert medical advice whenever and wherever needed for anyone who is seeking it across the globe.

With us, the process of obtaining medical advice is easy, simple, affordable and available 24/7; and is offered by skilled highly motivated medical and paramedical teams who are there to make sure you get the support you need.

- **For Healthcare Facilities**

Whether it is a hospital, a medical center or a radiology department, our services will help you maximize your patients' satisfaction with accurate and timely diagnosis while optimizing your costs ... we provide

- Onsite radiology department management
- TeleRadiology services
- EMR and data management

And soon:

- Telepathology services
- Virtual clinics

- **For Doctors**

If you need accurate diagnosis which you can always rely on to make your medical or surgical decision? Our radiology consultants are here to help by providing ...

- TeleRadiology
- Second opinion consultation services

For your patients' imaging studies wherever whenever they were done ... we are here to give you the best and most accurate analysis for these images.

- **For Patients**

Second opinion has never been so easy, just login to your account, upload your radiology CD and we will handle the rest. Can't do it? Just mail the CD to our office or have it delivered, and we will take care of everything else. Our radiology consultants are here to help by providing an accurate detailed radiology report for your imaging studies wherever whenever it was made. Our radiology reports are certified by the medical advisory board aiming to reach the best and most precise diagnosis through our

- Second opinion consultation services

Vision



To become the leading online provider of innovative telemedicine integrated services offering high value patient-centered care..

Mission



We believe that optimum treatment requires correct reliable diagnosis and it is our mission to help you take the right medical decision by providing accurate and reliable diagnosis.

Our goal is efficient telehealth services for every person and every medical institution by relying on the most innovative solutions and advanced technologies: we customize our services to meet the needs of our clients.

We believe that by contentious learning, putting our combined experiences and leveraging research knowledge, we will continuously keep up with our customers' expectations.

Company Values

- **Innovation:**



We believe that by actively listening and learning, pulling from past experiences and leveraging research knowledge, we will continuously be able to offer new medical solutions and services.

- **Collaboration:**

We partner with outstanding colleagues, clients and medical experts to build our vast knowledge base and to arrive at optimal solutions and recommendations.

- **Compassion:**

We strongly believe that everyone deserves access to the world’s leading healthcare expertise. When anyone turns to us, be it a member, client or partner, we take the time to truly listen, understand, engage and empathize with them while working towards a solution.

- **Trust:**

Strict quality measures are taken to ensure quality, speedy and reliable service, our customers’ trust is our top goal

Business Strategy



- To maintain growth in revenues exceeding average market performance and sustain rising EBITDA.
- Introduce a unique integrated healthcare service as a single platform for healthcare organizations
- Develop global brand identity and awareness
- Achieve steady increase in market share via penetration in new markets and diversification in others.

Target Markets

YellowDotMed main target market is Egypt, Middle East and Africa – the “MEA” region.

YellowDotMed is working to introduce its wide portfolio of services and solutions globally.



YellowDotMed Services

TELERADIOLOGY (TRad)

TRad service provides highly efficient remote radiology reporting solution for institutions / hospitals and medical centers at reasonable prices, short turnaround time and by expert highly experienced subspecialized radiology consultants.



ONSITE MEDICAL MANAGEMENT (Rad-On)

Rad-On is a key service that provides complete and inclusive management solutions to radiology departments in vital need for such a service. YellowDotMed offers total management solutions by delivering the techs and medical personals, as well as managing all medical imaging reports. This will enable medical institutions to focus on what they do best: treat patients.



RADIOLOGY PROJECTS PLANNING (RAD-SULTATION)

Rad-Sultation is a very important service that represents a core value for YellowDotMed; focused on providing our clients who are usually business investors with all the knowledge needed to great a radiology practice start-up. Detailed project plans including finance, KPI and ROIs are created by the talented well experienced YellowDotMed team; to help the client foresee how his / her project will look like once operating and complete. Rad-Sultation can also provide its clients with the best prices for machinery they can get from the agents.



The Biopsy Clinic (TBC)

This is a service dedicated to service all radiology departments whether inside hospitals or as stand-alone clinic, to provide a complete minor non-vascular image guided intervention, starting from Fine Needle Aspirations, up to Drainage Catheter insertions. The service is provided by a well-trained team of interventional radiologists and nurses, having extended experience of in the field of interventional radiology.



SECOND OPINION CONSULTATIONS (DIAGNOSE-ME)

DIAGNOSE-ME, a unique service that provides second opinion radiology reports for individuals where the patients will be able to upload their medical images studies to our platform for a second opinion report; or for medical institutions whenever needed in case of challenging or debatable radiology studies, or in case of medico-legal cases.



ONLINE MEDICAL CONSULTATION (MyDoctor)

It is a service provided directly to individuals in need of medical assessment through our platform operated by our expert medical doctors in different specialties. This service aims to make medical consultation affordable and accessible for everyone, especially patients in remote rural areas. The service is applied through our platform, via mobile application, it is also via texting, phone calls and video calls.



Business Partners

YellowDotMed is continuously establishing strong business relations with a number of international companies in the fields of healthcare and medical imaging in the Middle East and Africa to complete the services that our partners and reseller provide to their target customers.



Inside YellowDotMed

Business Development Department

responsible for improving business prospects and adding value to the company via enhancing its competitive advantage.

Marketing Department

handles all marketing aspects including product branding, web site, social media, digital marketing, SEO activities and exhibitions.

Sales Departments

handles all sales activities inside the allocated territories.

Operation Department:

Manages the technical operations to ensure efficiency and productivity among the various provided services teams.

Financial Department

Responsible for all purchasing and accounting issues to facilitate the procurement of all necessary quality products and services for the company.



YellowDotMed Medical Advisory Board



Dr. Emad Shenouda

Chairman and Co-Founder

- Assistant Secretary General Pan Arab Association of Radiological Societies (PAARS).
- Member of Radiological Society of North America (RSNA).
- Member of the European Society of Radiology (ESR).
- Board Member Chamber of Private Healthcare Providers.
- Board Member of the Medical Export Council.
- Advisory Board Member of Egyptian Society of Radiology and Nuclear Medicine (ESRNM).
- Ex-Comm Board Member International Society of Radiology (ISR).



Prof. Dr. Tarek El-Diasty, MD

Co-Founder

- Former Head of Radiology department - Urology and Nephrology center Mansoura.
- President of the Egyptian Society of Radiology and Nuclear Medicine (ESRNM).
- President of the African Society of Radiology.
- Honoree Board Member of Radiological Society of North America (RSNA).
- Member of the European Society of Radiology (ESR).
- Professor of Radiodiagnosis – Urology and Nephrology Center Mansoura.



Dr. Hisham S. Wahba MD

CEO and Co-Founder

- Assistant Professor of Radiology National Cancer Institute – Cairo University.
- Fellowship in Thoracic Radiology - McGill University – Canada.
- Fellowship in Abdominal Imaging - McGill University – Canada.
- Visiting Scientist – University of Texas – USA.
- Member of the Egyptian Society of Radiology and Nuclear Medicine (ESRNM).
- Member of Radiological Society of North America (RSNA).
- Awarded with The Certificate of Merit twice by RSNA



Dr. Ossama Zein, MD

Co-Founder

- Professor of Radiology - Military Medical Academy.
- Fellow of Foundation of Rothschild fellow of Guys St Thomas Hospital.
- Member of the Egyptian Society of Radiology and Nuclear Medicine (ESRNM).
- Member of Radiological Society of North America (RSNA).



Sameh Hanna, MD

Co-Founder

- Professor of Radiodiagnosis - Cairo University.
- Former Head of Urogenital Unit- Radiology department - Cairo University.
- Board Member of Egyptian Society of Radiology and Nuclear Medicine (ESRNM).
- Member of the European Society of Radiology (ESR).
- Fellow of Society of Abdominal Radiology (SAR) – USA
- Fellow of Radiology Imaging Research College of Necker Hospital – Paris V University – France
 - Member of the French Society of Urogenital Radiology (SIGU)



Farid Gamil Amin, MD

Co-Founder

- Lecturer of Radio-diagnosis - Radiology Department - Cairo University.
- Member of the Egyptian Society of Radiology and Nuclear Medicine (ESRNM).
- Member of Radiological Society of North America (RSNA).

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